

Claims:

What is claimed:

1. I am claiming a method of communicating a message comprising of
 - a. Providing an inventory of apparatus' to be placed inside the shoes of the user
 - b. Allocating said inventory into classes of different categories
 - c. Assigning a discrete categorical graphic for each message
 - d. Providing an apparatus as a surface that bears the inspirational message or to communicate a message or advertising a message for support of the message purposes
2. The method and act of wearing the message in the shoe.